



romeing
YOUR ULTIMATE GUIDE TO ROME'S CULTURAL SCENE, EVENTS AND LIFESTYLE

MEDIA KIT



ABOUT ROMEING

Romeing is a free press, event and lifestyle magazine devoted to Rome and Florence and written entirely in English. An insider pocket-sized guide on how live like a local, including a listing of the latest and most diverse cultural and lifestyle events in and around Rome and Florence, a guide to the best locations and feature articles written by locals with secret insight for a vacation or for those considering moving to Italy. Romeing is an essential information tool that allows foreigners of every age and background to live Roma & Firenze to the fullest.

KEY AUDIENCE

Our key audience are tourists and expats visiting or living in Rome. However, the quality and authenticity of our editorial content attracts an additional demographic of local Italian readers. This publication offers advertisers, institutions, local authorities, tourism companies, entrepreneur and retailers an opportunity to speak directly to an elusive, qualified audience with a high intent to purchase.

SOCIAL MEDIA



18.5K



5K+



16.6K



4.5K

EDITORIAL PROFILE

 EVENTS

 FOOD

 LIFESTYLE

 CULTURE

 NIGHTLIFE

 FEATURES



[HOME](#) / [FEATURES](#) / [EVENTS](#) / [CULTURE](#) / [FOOD](#) / [NIGHTLIFE](#) / [LIFESTYLE](#) / [HOTELS](#) / [PLAN YOUR TRIP](#)



STATISTICS

USERS:

110,000 unique monthly
users

SESSIONS:

150,000 monthly
sessions

PAGEVIEWS:

220,000 monthly

ROMEING.IT – THE WEBSITE FOR FOREIGNERS

To ensure a greater accessibility and to reach those who prefer using multimedia tools (including smartphone and tablet), romeing.it has a daily agenda, blogs, reviews on best of Rome, classifieds, guided tours of Rome, newsletter and the possibility to read Romeing magazine online.

We can proudly affirm that today our website is a valuable reference for all foreigners living and visiting Rome.

IL MAGAZINE ONLINE



Studente? Risparmia fino al 65% su Adobe Creative Cloud.

Acquista

[HOME](#) / [ARTICOLI](#) / [EVENTI](#) / [RISTORANTI](#) / [BAR & CLUB](#) / [SHOPPING & LIFESTYLE](#) / [TOUR & ESPERIENZE](#)



ROMEING.IT/IT – IL SITO WEB PER GLI ITALIANI

Il sito web di Romeing in italiano, che si rivolge principalmente ai turisti in visita a Roma e agli expat che vi risiedono, ma l'utilità dei contenuti editoriali garantisce un continuo ed esteso utilizzo del prodotto anche da parte di lettori italiani. Una guida tascabile e gratuita alle location più trendy ed un'agenda completa e sempre aggiornata di tutti gli appuntamenti ed eventi di cultura e tempo libero in programma a Roma e dintorni.



PANAMA
A/R
418€

SAN PAOLO
A/R
435€

L'AVANA
A/R
456€



HOME / SEE & DO / EVENTS / FOOD / DRINK / LIFESTYLE / STAY / PLAN YOUR TRIP

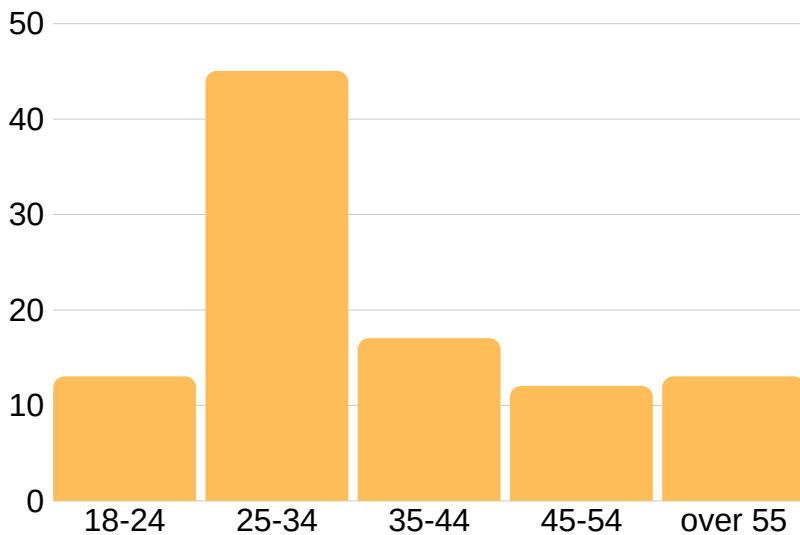


ROMEING.IT/FLORENCE – THE WEBSITE FOR FOREIGNERS

Romeing Firenze is an online event and lifestyle magazine devoted to Florence and written entirely in English. It's a website dedicated to tourists and expats visiting or living in Florence. We publish feature articles written by locals with secret insight for your vacation or for those considering moving to Italy. From the best restaurants to dine in to the up-and-coming bars, from the most charming places to explore in Tuscany to the best day spas to relax, we've got you covered with our guides on discovering Florence.

AUDIENCE & DEMOGRAPHICS

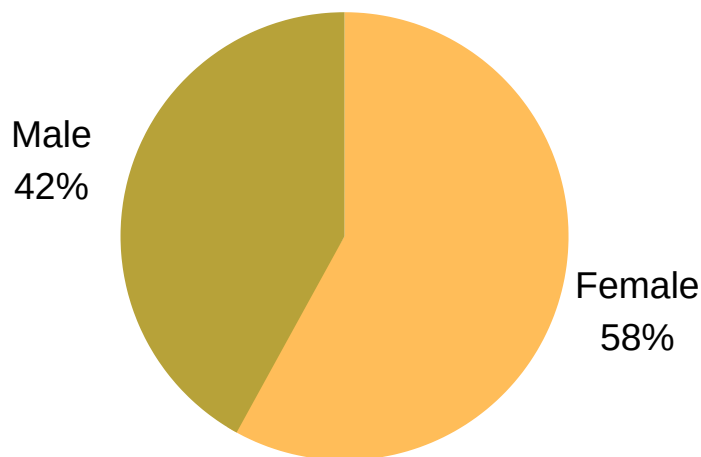
AGE



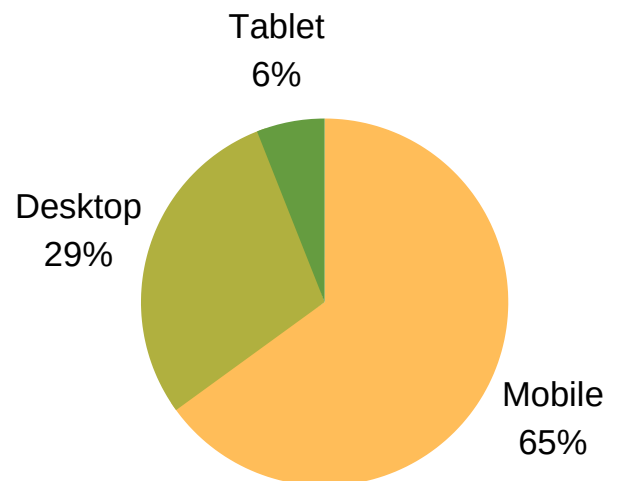
TOP 10 COUNTRIES

- **ITALY** (35%)
- **USA** (17%)
- **UK** (10%)
- **GERMANY** (5%)
- **CANADA** (<5%)
- **AUSTRALIA** (<5%)
- **FRANCE** (<5%)
- **NETHERLANDS** (<5%)
- **ISRAEL** (<5%)
- **SWEDEN** (<5%)

GENDER



DEVICES



TARGET & MISSION: DO AS THE LOCALS DO

Our target market consists of the millions of tourists who visit Rome and Florence each year, the foreigners who live here, and Italians who are interested in culture, music and nightlife. Romeing, written in the most widely spoken language in the world, is an easy-to-use tool, guaranteed to satisfy readers' needs in what can be quite an overwhelming city for those not in-the-know. We want to share with our readers the full potential of these cities, allowing them to be in the right place at the right time all with a user-friendly tool. The widespread distribution ensures maximum availability and effectiveness of the magazine.

ROMEING MAGAZINE

YOUR ULTIMATE GUIDE TO
ROME'S CULTURAL SCENE,
EVENTS AND LIFESTYLE

THE PRINT MAGAZINE



DISTRIBUTION

200 pick-up points and 30,000
monthly copies distributed in:

HOTELS

MUSEUMS

UNIVERSITIES

RESTAURANTS

BAR/CLUBS

EMBASSIES/FAO


INSIDE THE ISSUE

Every month there are categories of rich and quality content on topics of international interest and tourism. Intimate reviews of restaurants, shops, bars and clubs help our readers in not only choosing the best but finding the secret spots known only to locals. This potent combination of user friendly event listings and original lifestyle columns is created by our staff of professional journalists and experts in PR and events.

MUST-SEE


Visit the grand palaces of Rome

Political headquarters, embassies, papal residences... Rome's grand palazzi have a long, colorful history filled with priceless works of art. We've organized a list of four must-see palazzi in the city, and why they are worth visiting.



Palazzo Colonna
Via della Pilotta, 27
Sat 9am - 2.15pm
Private tours on request daily
Entry: €10 - 12

The palazzo and gallery belong to the Colonna family, one of the oldest noble families in Rome. A gem of Renaissance art, the Palace contains works by Pinturicchio, Correggio, Tintoretto, Guido Reni, Veronese, Veronese, Veronese, Veronese.



Palazzo Barberini
Via delle Quattro Fontane, 23
Tue-Sat 8.30am - 7pm
Entry: €2 - 12

Built in 1549, Palazzo Barberini is not just a classic example of an immense Roman palace, it is the home of the National Gallery of Ancient Art, which contains one of Italy's most renowned painting collections (Raphael, Caravaggio and Holbein the Elder).



Visit the Grand Palaces of Rome

Galleria Pamphili
Via del Corso, 305
Daily 9am - 7pm
Entry: €8 - 12

Owned by the Pamphili family, the palace exhibits some of the most magnificent pieces of art, sculpture and decor from Caravaggio to Bernini, from Velázquez to Tiziano, from Rubens to Mantegna and many others.

Villa Farnesina
Via della Lungara, 230 (Trastevere)
Wed - Mon 10am - 7pm
Entry: €12 - 15

Between the style, neighborhood of Trastevere and the enchanting Botanical Garden yet another historical story is waiting to be discovered. It is here in the Villa Farnesina that the young artist Raphael painted the famous frescoes of Amor and Psyche in his workshop in the early years of the sixteenth century.



DRINKING

IL MARCHESE



Via di Ripetta, 167
Open: 12pm-1am
Daily 12pm-1am
Tel: 06 4782102
ilmarchesedi.it
@ilmarchesedi

BUNOWSKI BAR

Via dei Condottieri, 25 (Piazza)
Open: 12pm-1am
Daily 12pm-1am
Tel: 06 4782102
bunowskibar.com
@bunowskibar

BIRRELLA DI EATALY

Piazza di Eataly, 1482
Open: 12pm-1am
Daily 12pm-1am
Tel: 06 4782102
birrelladiataly.com
@birrelladiataly



Stop inside Eataly's first Amaro bar with more than 500 Italian Amaro bottles. Cocktails by the mixology guru Matteo Zed. Il Marchese's cocktail list is mainly based on Italian. The menu is divided into 2 sections: 'Tutti gli Amari' and 'Amari di Eataly'. Signature is 'Senz'Alcol' and 'Unforgettable & Great Classics'. To pair food with your drinks, stop by from 8.30pm to 9.30pm to indulge in aperitivo, where on Tuesdays from 8pm-10pm you'll be welcomed by a DJ set and vibrant or piano. The mixology punch!

Vintage finds, bohemian Roman style decor, a library of books and pop culture references will certainly appeal to your senses. Doors to Felini, Bunowski and non-San Vito, are carefully placed throughout while art shows grace the walls. For retro one might get prosa and humor, go for a sandwich, their special burritos or an especially delicious list of salads. The highlight? Bunowski Bar offers twelve different kinds of pizza and wine (over 50 for the good stuff with Bunowski's wine selection of Italy's best).

Beer lovers, get yourself to Eataly's Birrella to choose from a selection of 400 craft beers and taste Eataly's very own draft beer 'Yes, Eataly has its own in-house brewing, and it produces 50,000 liters of beer per year'. The cocktail bar? The beer flows directly from the brewery's tanks into the beer taps that line the bar. But hey, a good beer needs to be paired with some good food. The talking about juicy hamburgers and golden fries. Or better yet, why not go with Eataly's pizza or polenta? Riffy and crispy at the same time. Not into pizza? Not to worry. The Birrella's menu is complete with a selection of meat, seafood and pasta dishes too.

24 | **ROMEING** | OCTOBER 2019

25 | **ROMEING** | OCTOBER 2019

THE E-COMMERCE WEBSITE: INDIVIDUALS & GROUPS



Search...

All Categories ▾



CONTACT US
shop@romeing.it



HOME

TOURS ▾

PRIVATE TOURS

AIRPORT TRANSFERS

EXPERIENCES

OTHER CITIES ▾

TICKETS

ESSENTIALS



FREE SHIPPING

Free shipping for all items up to 1kg



SKIP-THE-LINE TOURS & TICKETS

Fast-track entry with each tour



UNFORGETTABLE LOCAL EXPERIENCES

Unique activities to live Rome like a local

WHAT WE OFFER

EXPERIENCES:

unique experiences in and around Italy with trusted partners

TOURS/DAY TRIPS:

private tours as well as day trips

AIRPORT TRANSFERS:

luxury airport transfers for individuals and tours

CUSTOM TRAVEL PLANNING:

private and group tours as well as day trips

ROMEING.IT/SHOP – EXPERIENCES & TOURS

After almost 10 years in the business, Romeing has opened a new chapter – the Romeing shop – where apart from reading about Rome and Florence, visitors can also purchase their perfect tour, experience and 100% made-in-Italy products. From private tours and group tours, to experiences and airport transfers, Romeing offers its readers and clients the most stress-free and enjoyable experiences Italy has to offer!